

Skill Enhancer Workshop

Abstract

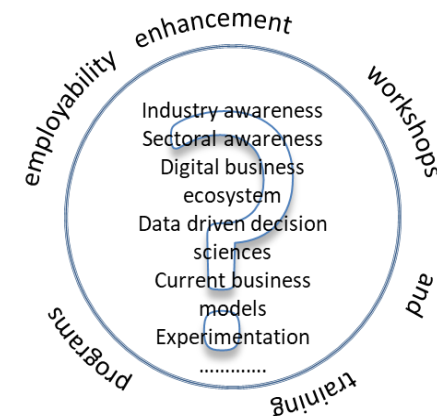
We are witnessing a paradigm shift in how we do business accelerated by constantly evolving customer engagement models, increased efficiencies through automation and AI, data driven decision making, changing customer path-to-purchase models, innovative and disruptive business practices...all bolstered by exponential growth in technology and continuous innovation.

While the Industry needs people with specific skills and knowledge to meet current and future market challenges, it is not practical to expect changes to regular curriculum to keep pace with the market needs. The simplest way to address this is to provide specialized skill enhancement programs to the students to enhance their employability.

Strategic Inflection Solutions has designed a set of interactive workshops on current skill areas as enhancement to the fundamentals the students learn in class; with an aim to get them to be industry ready and thereby increase their employability



The business ecosystem



The need of the hour!

Workshop methodology

As the saying goes... "Doing is learning", it is important that any training program needs to be interactive and with serious participation from the learners

In keeping with this philosophy of imparting knowledge, we deliver all our training workshops in an interactive mode with adequate number of exercises (individual / group) and case studies

All training contents are carefully designed and developed with relevant & current information.

Each workshop is delivered in a modular fashion. All these provide the learner an environment of quick assimilation and easy recall when required.

In short, Lectures...videos where applicable...Exercises...case discussions and on special training workshops we also include business simulations.

Listen...interact



Interactive classroom sessions

Watch



Relevant videos where available

Experience



In-class exercises, case studies and short projects

Simulate



Business simulation exercises where demanded

Earn a certificate of participation at the end of the program

Program Topics

While the workshops are designed as a 5-day intensive program, each topic can be addressed individually if so desired. All topics are carefully chosen to provide insights into current business practices and market characteristics.

Industry and Sectoral deep dive

Students will learn about various industries and sectors within. Understand their unique characteristics, state of the industry in the market, innovations, disruptions, and value propositions. Industries covered include Retail and FMCG; Supply chain & Logistics, Financial services, Healthcare and Hospitality.

Business models and strategy

Students will learn about various business models in the industry. The innovative business strategy of the “Gig economy” businesses, Platform business models, Business model canvas and Platform business model along with inputs on how business models are getting affected in the digital economy, and what does it mean for future business strategies.

Business practices in the digital era

In this module we understand the importance of innovation, disruption, experimentation, value chain and value train and how will they impact the current highly competitive business environment

Impact of technology on business

In this module, we will understand how technology has influenced the way we do business and the way we innovate and disrupt the market place for competitive advantage. The technologies covered (non-technical) include Cloud based infrastructure, Internet of Things (IOT), Blockchain framework, Process Automation, Artificial Intelligence and Chat BOTs to name a few.

In this module, we will briefly cover cyber security and data security topics to provide responsible use and safeguarding of data.

The data driven organization

In this module, we will understand how data has become a very powerful tool for each organization in achieving their business goals.

This module will cover big data and analytics, data acquisition and data preparation for analytics and quantitative measures in data driven decision making.

Completion of all 5 modules will lead to a certification of participation to each student.

Workshop Benefits



Given the nature of the current industry where new skills are emerging, organizations would like to hire those students who can learn quickly and who already have some basic knowledge of the skills sought. This way, organizations can quickly deploy their fresh hires with reduced onboarding time and expenses.

Students will be better informed about the current market state for an industry, best practices in the industry, innovations, disruptions leading to better understanding of the business and the interviewing company. This will enhance their chances for selection in interviews.

Build confidence in students to prepare for their corporate career after their professional course.

Strategic Inflection Solutions is a specialist strategy consulting and training organization with three focus areas. Our clients are in India, Sweden, Germany, and the USA.

Strategy consulting in the areas of organizational transformation, sustenance and growth, IT and BPM offshoring advisory, marketing & research, technology optimization, operational efficiency and digital transformation readiness assessment.

Our consulting methodology comprises a series of workshops, Hands-on participation in the entire process of strategy building and in the implementation. Our strategy clients include small to very large global organizations.

Specialist management training workshops for corporates on topics relevant to current market demands, in the areas of data driven decision-making, digital business and evolving new business models, digital transformation and blockchain concepts besides leadership soft skills like leading in the digital business era, to name a few.

Focused training workshops to institutions of higher learning on topics of current market expectations there by preparing students to learn about disruptive business practices, models, analytical thinking, digital business, data driven organizational principles etc., thereby bridging the gap between academia and the industry.

All our training solutions are tailored to address individual requirements of our clients, delivered in an interactive mode with participatory exercises and case studies to ensure retention and easy recall.